

What is claimed is:

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1. A transflective liquid crystal display device, comprising:
a liquid crystal display panel having a first transparent substrate, a second transparent substrate, and a liquid crystal layer interposed between the first and second transparent substrates, the first transparent substrate having a color filter, the second transparent substrate having a pixel electrode and a reflector, the reflector having a light transmitting hole which the pixel electrode covers, the light transmitting hole transmitting light;

a transflective film located outside of the second transparent substrate of the liquid crystal display panel around a location corresponding to the light transmitting hole, made of a transmissive material with reflective material scattered therein, the reflective material reflecting light, the transmissive material transmitting light; and

a back light device for supplying light toward the transflective film.

2. The transflective liquid crystal display device of claim 1, wherein the reflective material of the transflective film is selected from a group consisting of Ag and Al.

3. The transflective liquid crystal display device of claim 1, wherein the transflective material of the transflective film is an acrylic-based resin.

4. The transflective liquid crystal display device of claim 1, wherein the reflector is made of an opaque conductive material.

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